

Developing a digital strategy for NHS Leeds Clinical Commissioning Group

NHS Leeds Clinical Commissioning Group appointed Channel 3 to deliver a regional digital strategy to help meet its ambitions for a healthy city.

Our client

NHS Leeds Clinical Commissioning Group (CCG) needed to articulate the digital programmes required to achieve success, meet the CCG's digital obligations to its workforce and member practices, and contribute to city-wide programmes as part of the Leeds City Digital Partnership. Leeds CCG selected Channel 3 as their partner in developing a robust digital strategy because of our experience in successfully designing and delivering complex digital transformation programmes across health and care.

Our approach

Working closely with a wide range of stakeholders, Channel 3 assessed the population and economic drivers, and the broader health care priorities to be addressed within the digital vision. Having established the CCG's current digital maturity, Channel 3 then identified the needs of the organisation's stakeholders, including staff, practices and partners.

Recognising the CCG's role as a key partner to the Leeds Care Partnership and the West Yorkshire and Harrogate Health and Care Partnership Integrated Care System (ICS), all choices were made with both current and future partnership working in mind, leaving Leeds CCG ideally placed to adapt to new opportunities. Through effective engagement with stakeholders, we determined where investment and programmes of work could be targeted to best effect.

Our impact

The Leeds CCG Digital, Data and Intelligence Strategy, completed in May 2019, reflected the views, needs and challenges of the local health economy and its population, along with those of the organisation's stakeholders. Armed its new strategy, Leeds CCG was primed to deliver against their vision and strategic values.

The Leeds CCG Digital, Data and Intelligence Strategy:

- **Secured the best use of innovative technologies** planned to push the boundaries of digital care for better, faster outcomes.
- **Set a clear direction** for how the CCG and primary care teams will use digital services and share information safely.
- **Prioritised the strategic digital programmes** to enable high-quality services
- **Set the direction for internal IT systems**, infrastructure, primary care IT and business intelligence services.

“ Channel 3 took us through a clear, well-reasoned methodology which ensured our strategy considered all the essential elements and how they would work together to deliver our digital vision. The team ensured we maintained a focus on balancing innovation, governance and inclusion so that our strategy would push the boundaries of healthcare while keeping data security and patient access at the heart of all our choices. ”

Nichola Stephens

Head of Information Management & Technology
NHS Leeds Clinical Commissioning Group

MAKING DIGITAL HEALTH AND CARE HAPPEN



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